

MEDIA INFORMATION

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Vigour.io gets pushed by Deutsche Telekom & Linden Mobile Ventures - startup converges screens of multiple devices into a single interface

- New technology enables applications to run on any device, converging their interfaces into one fluid experience over the cloud.
 - Amsterdam based startup raises €500k seed round after participating in Startupbootcamp Berlin.
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Vigour announces a €500k seed round raised with hub:raum, the early stage investment vehicle of Deutsche Telekom, Linden Mobile Ventures, A Dutch Venture Capital fund and a strategic participation of DG-I, a German Technology company. The three founders convinced the investors with their innovative technology. “We developed a platform that enables applications to run on any device, converging their interfaces into one fluid experience over the cloud. Using that technology, we are creating revolutionary products and user experiences.”, explains Ramon Duivenvoorden, CEO of Vigour. “With *Vigour Video* we launch our first product as a white-labelled template for media companies that want to give their viewers the ability to seamlessly connect different devices into a unified video experience. As a user, you can use your favorite mobile device to swipe through video content, while additional information is instantly displayed on your big screen. Once you find a video you want to watch, you play it on the big screen while you use your mobile device as a remote control or to browse for a next video. Vigour Video enables a novel distribution model for online content providers.

“We have seen the team of Vigour at the closing event of Startup Bootcamp in Berlin. They convinced us at once and we decided to offer them support by hub:raum”, says Peter Borchers, head of hub:raum. According to Cok

Mudde, partner at Linden Mobile Ventures they believe “Vigour has the creativity and perseverance to become a truly disruptive force in the multiscreen technology market”. The investor group is completed by a strategic participation of DG-I, a German tech company that will provide strategic benefits and technical expertise to Vigour during the roll-out of its first products.

Vigour was founded in the summer of 2012 by Jim de Beer, Marcus Besjes and Ramon Duivenvoorden. While Jim and Marcus are the technical heart of Brisk, Ramon is CEO and takes the lead in building the business. Shortly afterwards, the founding team was selected for European accelerator program Startupbootcamp in Berlin. In the beginning of 2013 Leo Schmidt, previously mentor of Vigour at Startupbootcamp, got infected with the Vigour virus and joined the team, bringing his extensive consulting and corporate experience to the table. Youri Daamen completes the team with a strong talent for design and front-end development. The five members of Vigour are based partly in Berlin and in Amsterdam. They believe that action should not stop where a screen ends. That’s why the team is determined to apply its disruptive technology to more potential markets and products in the future - transforming the way we use and interact with our devices.